

Agenda Request Form

Cherokee County School District

Meeting Date
August 17, 2017

Agenda Item Number
A-3

Title
Recognition of CCSD's Office of Communications - - Winner of Three National Awards from the National School Public Relations Association
Requested Action
School Board Recognition of CCSD's Office of Communications - - Winner of Three National Awards from the National School Public Relations Association
Summary Explanation and Background
<p>CCSD has earned its first-ever National recognition for communications by bringing home three awards from the National School Public Relations Association!</p> <p>The Association, consisting of school communications and public relation leaders and experts from across the nation, each year honors outstanding publications and electronic media produced by school districts as part of their communications efforts.</p> <p>The School District won a Merit Award for its video, "School Closure Decision Process," animated by Etowah High School teacher Brandon Grummer based on a script by Carrie McGowan, the Office of Communication's supervisor of strategic planning, community relations and publications. Teasley Middle School Assistant Principal John Carter provided the video voiceover.</p> <p>Two CCSD publications won Honorable Mention awards: the 2016 Annual Report of District Progress, which compiles important achievements and data from divisions and schools; and the 2016 First Day Facts, which provides a snapshot of what's new for the coming school year. Both publications were redesigned last school year by Ms. McGowan to be more reader-friendly and useful to schools and the community at large.</p>
Major System Priority
Attracting and Retaining the Best Teachers, Principals and Support Staff
Financial Impact
N/A
Exhibits: (List)
N/A

Board Action
<i>(For Official School Board Records Only)</i>

Source of Additional Information	
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OFFICE OF THE SUPERINTENDENT OF SCHOOLS

Approved in Open Board Meeting on: _____ (Date)

By: _____ (School Board Chairman)