

The Superintendent of Schools or a designee will be the news media liaison for coordinating the release of information concerning the School District and action of the School Board.

The Board Chair will be the official spokesperson for the School Board and the School District, except as this duty is delegated to the Superintendent.

**Information Release**

Unless otherwise required by law, it will be the duty of the School Board to encourage all School Board members, the Superintendent and all employees to restrict contact with the news media on all issues involving personnel or pupil personnel matters.

This Policy is enacted in order to preserve certain confidentiality requirements of personnel and students as well as preserve the integrity of the School Board as a fact-finding body.

---

**ADOPTED: August 2, 2001**

**REVISED: July 16, 2020**

**Cherokee County Board of Education**